

www.eahowelldesign.com | elizabethowell@gmail.com | 803.960.0935

"Elizabeth definitely stands out as one of the finest leaders I've had the

opportunity to advise.

She's ambitious, disciplined

and organized. People enjoy

working with her and

she has earned a reputation

as a stellar designer,

leader and collaborator."

Scott Lindenberg

## TigerBeat Magazine

Remote Freelance Designer | April 2017 - 2019

Design print magazine, social posts, web supports and marketing materials for TigerBeat Media. Collaborate remotely with editors and managers.

## College of Charleston–Marketing & Communications

Art Director | June 2016 - present

Responsible for the conception and design of various print, web, video materials, while promoting the College of Charleston brand.

## Cosmopolitan Magazine-Hearst

Designer | May 2013 - 2016

Designer for various pages, features and well stories.

Assist the creative director and art department.

Responsible for art department internship program and hires.

# The National Resource Center for the First-Year Experience and Students in Transition

Graphic Designer | January 2012 - April 2013

Promotional and publishing design for higher education

resources and events.

#### **SKILLS**

Proficient in Adobe InDesign, Illustrator, Photoshop, Bridge, Woodwing, Acrobat, Mac/PC Platforms Working knowledge of HTML

> Art Direction, Management, Branding, Promotion, Editorial, Typography, Photography, Photo Research, Editing, Retouching

## **Creative Services**

Senior Designer | 2009 - 2011

Advertising and promotional design for the

University of South Carolina's Student Media organization.

### Garnet & Black Magazine

Art Director | 2010 - 2011

Editorial, promotion, advertising and web design for the University of South Carolina's student magazine.

#### **EDUCATION AWARDS**

University of South Carolina Journalism and Mass Communications, Graduation Dec. 2011 Visual Communication, Graphic Design

> Lexington Technology Center Advertising Design | 2006

ASME Nomination, Public Interest 2016 Hearst Excellence Award, Public Interest 2016 (3) ADDY Special Judge's Award 2012

(3) Silver ADDY 2008, 2012

(2) SCPA Best Advertisement, First Place 2011, 2012

CMA Feature Spread, Placed First 2011

CMA Feature Spread, Honorable Mention 2011

SUN Best Advertisement or Series, Placed Second 2011