

# tumblr

## Government Transparency Report

July — Dec 2019

Tumblr was sold to Automattic in the late summer of 2019. Government requests received by Automattic, Inc. related to Tumblr are reflected in this Transparency Report since Tumblr was owned by Automattic, Inc. during part of the reporting period which covers the second half of 2019.

## Government Data Requests

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Governments around the world request information about Tumblr users, usually in conjunction with criminal or civil investigations. We carefully scrutinize each request to make sure it complies with the law, and we push back on those requests that don't satisfy our rigorous standards. When we disclose data we narrowly

interpret the request and disclose only as much data as is necessary to comply with the request. This sounds way more exciting than it is. In fact, you probably only found this interesting if you're a lawyer or you're just super into data displayed in charts. If so, knock yourself out.

# Government Data Requests by Country

## July 1, 2019 - December 31, 2019

Country	Government Preservation Requests	Government Specified Accounts	Government Data Requests	Government Specified Accounts	Some Data Disclosed	Rejected	No Data Found	Government Emergency Requests	Government Specified Accounts	Data Disclosed (#)	Data Disclosed (%)
Australia	0	0	1	1	0	1	0	0	0	0	0
Canada	0	0	0	0	0	0	0	2	2	2	100
Finland	1	1	0	0	0	0	0	0	0	0	0
Germany	0	0	1	1	0	1	0	0	0	0	0
Hungary	0	0	1	1	0	1	0	0	0	0	0
India	0	0	5	113	0	5	0	0	0	0	0
Ireland	1	1	0	0	0	0	0	0	0	0	0
Italy	0	0	1	1	0	1	0	0	0	0	0
Pakistan	0	0	0	0	0	0	0	1	1	0	0
Portugal	0	0	1	1	0	1	0	0	0	0	0
South Korea	1	1	1	3	0	1	0	0	0	0	0
United Kingdom	1	1	0	0	0	0	0	0	0	0	0
United States	67	95	133	185	127	3	3	3	3	2	66.67%
<b>Global Total</b>	<b>71</b>	<b>99</b>	<b>144</b>	<b>306</b>	<b>127</b>	<b>14</b>	<b>3</b>	<b>6</b>	<b>6</b>	<b>4</b>	<b>66.67%</b>

## Government Removal Requests

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Like other technology and communications companies, Tumblr receives requests from governments around the world to either remove content from our services based on allegations that it violates local laws, or to review content to determine if it should be removed for inconsistency with a product's Community Guidelines

or our Terms of Service. Whatever the allegation or assertion, we carefully review each request and respond in accordance with our Global Principles for Responding to Government Requests. Told ya this wasn't exciting.

## Government Removal Requests by Country

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For each country listed below, we report the number of Government Removal Requests received during the specified reporting period, the number of items specified in the requests, and the percentage of requests in response to which some content was removed. While we endeavor to make this data as complete as possible, we only include in our numbers requests that we identify

as being from a government agency. If a government agency used a Report Abuse link, for example, we wouldn't be able to identify the party making the request to remove content and would not include that request in our statistics. We continue to work to track these requests. Still awake?

## July 1, 2019 - December 31, 2019



Country	Government Removal Requests	Total Items Specified	Data Removed (#)	Data Removed (%)
Australia	1	1	1	100
Canada	2	2	2	100
Germany	7	14	5	71.43
India	4	43	0	0
Ireland	1	1	1	100
Malaysia	8	39	4	50
Pakistan	2	40	0	0
Russia	150	151	82	54.67
Singapore	1	2	1	100
South Korea	44	207	43	97.73
United Kingdom	1	1	1	100
United States	3	3	0	0
<b>Global Total</b>	<b>224</b>	<b>504</b>	<b>140</b>	<b>62.50%</b>