

tumblr

Government
Transparency Report

Jan — June 2020

Government Data Requests

Governments around the world request information about Tumblr users, usually in conjunction with criminal or civil investigations. We carefully scrutinize each request to make sure it complies with the law, and we push back on those requests that don't satisfy our rigorous standards. When we disclose data we narrowly

interpret the request and disclose only as much data as is necessary to comply with the request. This sounds way more exciting than it is. In fact, you probably only found this interesting if you're a lawyer or you're just super into data displayed in charts. If so, knock yourself out.

Government Data Requests by Country

Jan 1, 2020 - July 1, 2020

Country	Government Preservation Requests	Government Specified Accounts	Government Data Requests	Government Specified Accounts	Some Data Disclosed	Rejected	No Data Found	Government Emergency Requests	Government Specified Accounts	Data Disclosed (#)	Data Disclosed (%)
Argentina	0	0	1	1	0	1	0	0	0	0	N/A
Australia	0	0	0	0	0	0	0	1	1	0	0
Costa Rica	0	0	1	1	0	1	0	1	1	1	100
Denmark	1	1	0	0	0	0	0	0	0	0	N/A
Germany	0	0	1	1	0	1	0	1	1	0	0
India	0	0	1	1	0	1	0	0	0	0	N/A
Ireland	5	7	0	0	0	0	0	0	0	0	N/A
Pakistan	0	0	9	9	0	9	0	1	9	0	0
Singapore	0	0	1	1	0	1	0	0	0	0	N/A
South Korea	5	7	7	7	0	7	0	7	9	0	0
United Kingdom	4	4	0	0	0	0	0	1	1	1	100
United States	182	277	185	398	167	3	15	5	5	2	40
Global Total	197	296	206	419	167	24	15	17	27	4	

Additional Details - US Requests

Jan 1, 2020 - July 1, 2020

Type of Request	Some Data Disclosed	Rejected	No Data Found	Total Government Data Requests	Total Government Specified Accounts
Subpoena	60	2	12	74	234
Search Warrant	101	1	2	104	146
Court Order	5	0	1	6	17
PRTT	0	0	0	0	0
Title III	0	0	0	0	0
Total	166	3	15	184	397

Government Removal Requests

Like other technology and communications companies, Tumblr receives requests from governments around the world to either remove content from our services based on allegations that it violates local laws, or to review content to determine if it should be removed for inconsistency with a product's Community Guidelines

or our Terms of Service. Whatever the allegation or assertion, we carefully review each request and respond in accordance with our Global Principles for Responding to Government Requests. Told ya this wasn't exciting.

Government Removal Requests by Country

For each country listed below, we report the number of Government Removal Requests received during the specified reporting period, the number of items specified in the requests, and the percentage of requests in response to which some content was removed. While we endeavor to make this data as complete as possible, we only include in our numbers requests that we identify

as being from a government agency. If a government agency used a Report Abuse link, for example, we wouldn't be able to identify the party making the request to remove content and would not include that request in our statistics. We continue to work to track these requests. Still awake?

Jan 1, 2020 - July 1, 2020



Country	Government Removal Requests	Total Items Specified	Data Removed (#)	Data Removed (%)
Australia	2	12	1	50
Canada	83	83	67	81
Germany	35	85	22	63
India	12	226	0	0
Japan	127	1015	107	84
Malaysia	8	26	8	100
Netherlands	1	29	1	100
Pakistan	2	18	0	0
Russia	158	158	61	39
Singapore	2	2	1	50
South Korea	299	1301	270	90
Sweden	1	2	1	100
United Kingdom	5	5	5	100
United States	3	75	3	100
Global Total	736	3025	547	74

Illustrative Examples

Provided below are a sample of takedown requests that we received during this transparency period.

We received a request from a German organization reporting four links associated with one blog for possible violations of Tumblr's illegal content policy. We reviewed the reported content and based on the nature of the blogs decided that the content did not violate Tumblr's Community Guidelines.

We received a request from a Singaporean law enforcement agency reporting a blog for concerns of harassment. We reviewed the reported blog and based on the nature of the content, decided to terminate the blog for violating Tumblr's Community Guidelines.

We received a request from an Australian organization reporting several individual links for concerns of privacy violations. We reviewed the reported content and based on the nature of the posts, decided to remove them for violating Tumblr's Community Guidelines.