

Elizabeth

ART DIRECTION. DESIGN. PHOTOGRAPHY.

www.eahowelldesign.tumblr.com | elizabethowell@gmail.com | 803.960.0935

Elizabeth definitely stands out as one of the finest leaders I've had the opportunity to advise. She is ambitious, disciplined and organized. People enjoy working with her and she has earned a reputation as a stellar designer, leader and collaborator.

Scott Lindenberg
Director of Student Media

SPECIALTIES

Management, Art Direction, Print and Multi-Platform Campaigns, Special Projects, Branding/Identity, Promotion, Page Layout, Typography, Photography

EDUCATION

University of South Carolina
BA, Journalism and Mass Communications,
Graduation Dec. 2011
Visual Communications | Graphic Design

Lexington Technology Center
Advertising Design Two-year program 2006

The National Resource Center for The First-Year Experience and Students in Transition

Graphic Designer | January 2012- Present
Responsible for the design of all marketing materials, publications and web design.

Garnet & Black Magazine

Creative Director | June 2011- December 2011
Art Director | May 2010 - 2011
Editorial, promotion, advertising and web design for the University of South Carolina's student magazine.

Creative Services – Student Media

Senior Designer | 2009 - December 2011
Handled multi-platform campaigns and projects in a fast paced environment.

Harper's BAZAAR – Hearst

Editorial Design Intern | June - August 2011
Worked with the art department on the August-October issues, Runway and Harper's Bazaar Greatest Hits book. Designed a layout in the September issue.

REDBOOK – Hearst

Editorial Design Intern | May - August 2011
Assisted the Deputy Art Director and Creative Director in various tasks and mock-up layouts. Designed a layout in the October issue of REDBOOK.

Discover Carolina

Design Director | May 2010/May 2011
Directed a 100+ publication sent out to new incoming freshmen and transfer students.

DETAILS – Condé Nast

Advertising & Promotions Art Intern | June - August 2010
One of 63 interns chosen from more than 4,000 applicants for the Summer HR internship program.

The Daily Gamecock

Design Director | 2008 - August 2009
Led an award winning team of designers while being responsible for a publication sent to a readership of more than 30,000 daily.

AWARDS

ADDY Relationship Cover | G&B Collaboration | Honorable Mention 2012
ADDY Drug Cover | G&B Collaboration | Honorable Mention 2012
ADDY Stripped Cover | G&B Collaboration | Honorable Mention 2012
ADDY Stripped Cover | Silver 2012
ADDY Drug Feature Spread | Silver 2012
CMA Feature Spread | Placed First 2011
CMA Feature Spread | Honorable Mention 2011
CMA Content Spread | Fourth Place 2011
CMA Cover | Fourth Place 2011
SUN Best Rate Card | Placed First 2011
SUN Best Advertisement or Series | Placed Second 2011
CNBAM Best Media Kit | Placed Third 2011
SCPA Best Advertisement | Placed First 2011
ADDY Blitz Series | Silver 2008

SKILLS

Proficient in Adobe Illustrator, Photoshop, InDesign, K4, Acrobat, Bridge, Distiller, Microsoft Office, Mac/PC Platforms

Working knowledge of Adobe Aftereffects, Flash, FinalCut Pro, Dreamweaver, basic HTML, JavaScript, and CSS